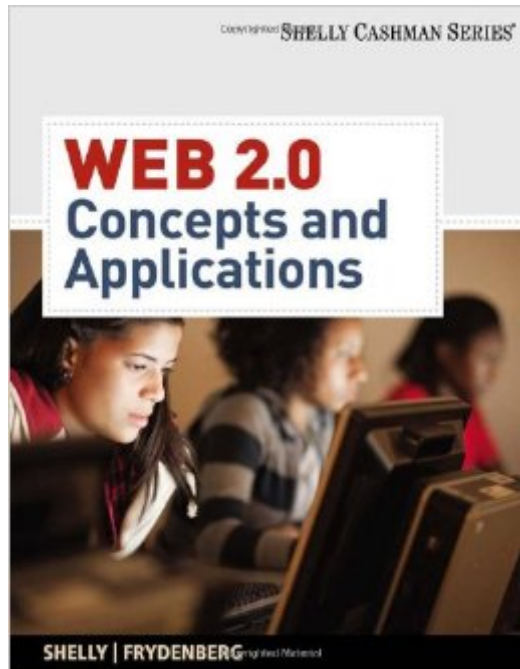# Web 2.0: Concepts And Applications (Desktop App Programming)

Synopsis

Web 2.0 provides dynamic and comprehensive coverage of the most current information available on Web 2.0 today. You will gain a solid understanding of the current trends in technology and concepts associated with interactive information sharing and new web applications. You will gain knowledge of web-based communities, social-networking, video and filing sharing sites as well as blogging, wikis and more.

Book Information

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Customer Reviews

Good introduction for students to the Web 2.0 concept.Seems there are not many student oriented course books covering the Web 2.0 topic (yet). This maybe one of the first. The book is well organized and written. It contains 6 chapters:1. The WEB becomes 2.0 on evolution of the web from the basic websites, to the web as a 'platform'.2. Publishing online .... Blogs and wikis.3. Syndicating content ... RSS, webfeeds, and podcasts.4. Organizing information ... Organizing digital data, using tags, filtering data.5. Connecting people .... personal and business use of social networking (Facebook, Twitter, LinkedIn).6. Linking data ... 'Cloud computing' and a prelude to Web 3.0All the chapters have plenty screenshots and figures, which helps in clarifying the text. The screenshots and figures also make it appealing and interesting to go through, read or study. Students are encouraged to visit sites, and for example create a blog, or a wiki. Lots of terms/words are presented. From the more popular, (HTML, streaming video, and many more) to the less known like,

reciprocal link, skyscraper, loaderboard, importxml, and many others.Every chapter is closed with questions and exercises. There's also an online companion website where students can lookup additional material, watch online videos, and try short-answer questions. All intended to help in student retention of the material. I haven't tried the online companion out yet. It sounds promising. I will update this review when I've tried it out.There are some aspects I do miss in the text. For example the debate on how reliable information posted on web2.0 sites really are.

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